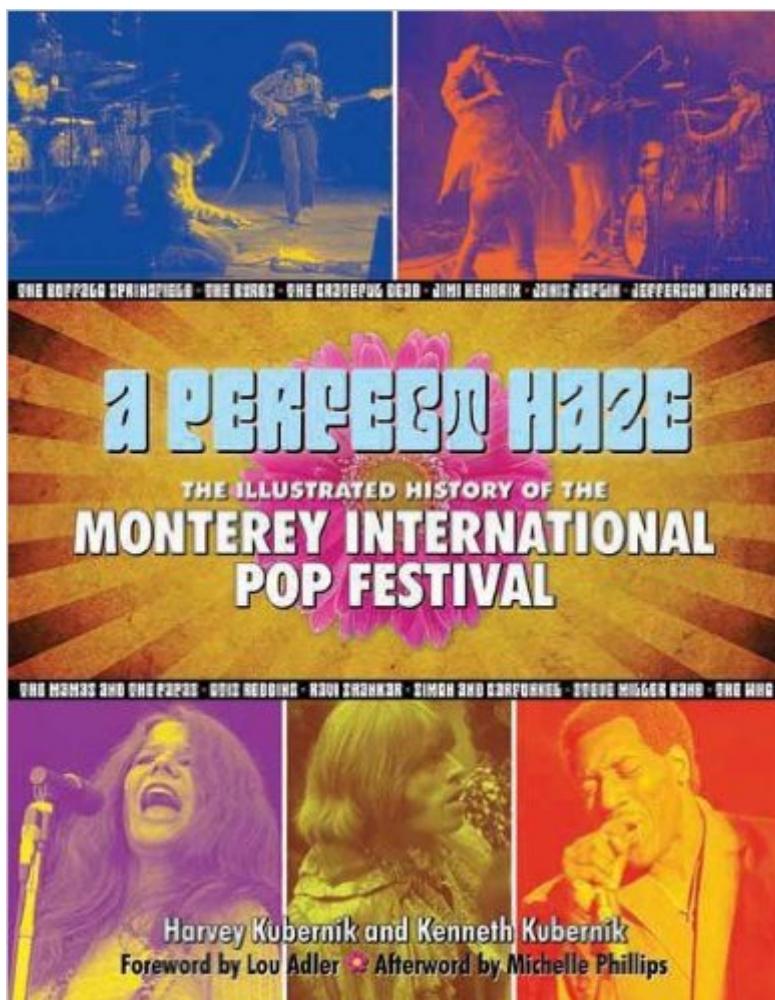


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# A Perfect Haze: The Illustrated History Of The Monterey International Pop Festival



## Synopsis

The first major rock music festival and the precursor to Woodstock, the Monterey International Pop Festival was an unprecedented gathering of pop, soul, jazz, and folk artists who took the stage one luminous weekend during the "Summer of Love." • On the 16th, 17th, and 18th of June, 1967, the sleepy California coastal community of Monterey played host to the now-legendary concert. In its aftermath, the world of popular culture was transformed forever. The '60s were now upon us with a soundtrack, a style, and a political and social sensibility all its own. *A Perfect Haze* is the official history of this glorious festival. With the endorsement and support of producer Lou Adler and the Monterey International Pop Festival Foundation, the sights and sounds of the festival come to life in this extravagant compilation of photography, memorabilia, and first-hand accounts by musicians, fans, crew members, and others who attended the concert. To read its pages is to step back in time to the moment of rock's big bang, when Jimi Hendrix, the Who, Otis Redding, Ravi Shankar, Janis Joplin, the Grateful Dead, Jefferson Airplane, the Byrds, Buffalo Springfield, and dozens more set the stage on fire; both metaphorically and, in one iconic instance, literally! Dozens of musicians and others associated with the festival have been interviewed exclusively for the book, including Pete Townshend, Roger Daltrey, Bob Weir, Ravi Shankar, D. A. Pennebaker, Andrew Loog Oldham, Steve Cropper, Booker T. Jones, and Al Kooper, as well as members of Jefferson Airplane, the Association, Moby Grape, and Canned Heat. *A Perfect Haze* is packed with hundreds of photographs taken both in front of the stage and behind the scenes, including works by such notable artists as Henry Diltz, Elaine Mayes, and Nurit Wilde. Festival programs, posters, advertisements, album covers, and other ephemera; most of which has never been seen before; are also included, provided by Lou Adler, the festival's nonprofit foundation, collectors, participants, and fans who attended the event. Even more than Woodstock, the Monterey International Pop Festival was the epicenter of a youthquake whose aftershocks continue to reverberate throughout our 21st-century culture. *A Perfect Haze* evokes this magic event in all its kaleidoscopic glory.

## Book Information

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## Customer Reviews

Hardcover-4 page Forward (including photographs), 242 pages of text, 6 page Glossary, 2 page Bibliography, plus a list of Photo Credits. The book is filled with very finely reproduced photos and memorabilia-both in color and b&w. The book itself is laid out chronologically, first as a money making venture, and then it's subsequent change into a non-profit festival. From there each chapter is broken down into performers on each day. A perusal of the groups covered in the book's chapters is awesome-the chapter on Saturday night, for example, includes MOBY GRAPE, Hugh Masekela, THE BYRDS, Laura Nyro, JEFFERSON AIRPLANE, and Otis Redding and Booker T. and the MGs, with the Mar-Keys. Besides the great photos, there's overviews of the performers, and in depth comments from band members like Jim (later Roger) McGuinn, Chris Hillman, Jack Casady, Paul Kantner, and so on, and others such as D.A. Pennebaker, Michelle Phillips, Art Garfunkel, Al Kooper, Eric Burdon, and Jerry Wexler, among other first hand accounts, and they all have something worthwhile to say. And every other chapter is filled with the same interesting observations, accounts, and photographs of this, the first (and last) festival of it's kind. This book, endorsed by Lou Adler (one of the festival's organizers), brings to life all the people (including Alan Pariser who thought up the pop festival after seeing the Monterey Jazz Festival), performers, music, and the times, when many styles of music and performers came together over one weekend in Monterey, and transformed rock music into the juggernaut it became. Included in the book are many first hand accounts from musicians, fans, festival staff, and people attending the event.

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